

Media Release

From: Jill Stringer, Communications Advisor

Date: 14 May 2004

Subject: Well Child Week

The Wairarapa Well Child Coalition has organised two very successful days for preschoolers to emphasise the message of healthy eating. The theme this year was *Healthy Lunch*.

More than 150 pre-schoolers gathered in Masterton and another 130 in Featherston for entertainment, exercise and a healthy lunch. Zappo the magician entertained, Whaiora Whanui sang, Jackie Hair presented an exercise session and the children then enjoyed fruit, milk drinks and good looking sandwiches for lunch - all provided through sponsorship from Trust House, Breadcraft, Meadowfresh, Watermark and Woolworths.

The Well Child Coalition is made up of the Well Child organisations including Choice Health, Plunket, Whaiora Whanui, Sport Wellington and Wairarapa, Salvation Army, Kindergarten Association and Parents as First Teachers.

Ends

Contacts: Jill Stringer, Communications Advisor
Ph: 946 9800 x 5840
Mob: 025 273 1154